



THE OFFICIAL 2010 LEWIS COUNTY VISITORS GUIDE

Let the visitors know about **your business.**

- Distributed in racks all over Washington, including Chambers of Commerce, the Convention & Visitors Bureau and local hotels.
- Free to readers and outlets
- The official guide to all tourists and visitors to Lewis County

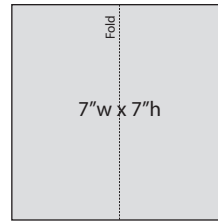
Space is limited – **Call today!**
360-736-8065 • 360-736-2401

Ad Rates

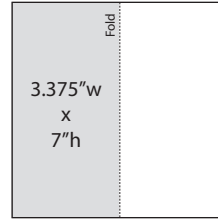
Full Page	\$2,800
Full Panel or 1/2 Page	\$1,950
1/2 Page Horizontal.....	\$1,950
1/4 Page Horizontal.....	\$1,200
3/4 Panel.....	\$1,650
1/2 Panel.....	\$1,200
1/4 Panel.....	\$700
Listing only under guides	\$200

All ads are full color at no extra charge.

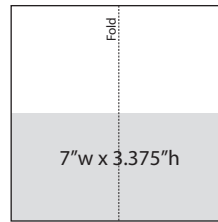
Ad Sizes



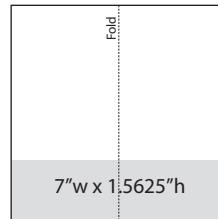
Full Page



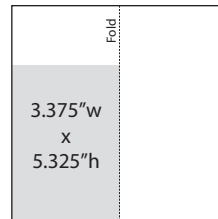
Full Panel or 1/2 Page



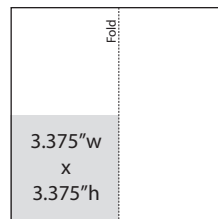
1/2 Page Horizontal



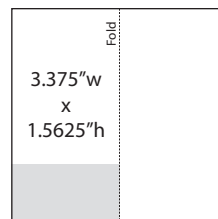
1/4 Page Horizontal



3/4 Panel



1/2 Panel



1/4 Panel

Mechanical Specifications

Electronic Files

- Files should be uploaded to our FTP. Login information is:
Host: *silveragency.com*
login: *u54455237-LCVG*
password: *silver1*
Questions regarding usage of the FTP, please refer them to artdept@silveragency.com.
- Files under 10MB can be emailed to artdept@silveragency.com.
Please include your company name and publication in the subject line.

Logos, Images, Photos

- Formats: JPG, EPS, TIFF, PDF
- Resolution must be 300 dpi. Images from the internet can not be used.

Full Files

- PDF format only, 300 dpi with fonts embedded.

Images for Scanning

- Photographs (up to 8.5" x 11"), stationery, menus, business cards, etc.
- Artwork for scanning must be clear and unmarked.
- Digital artwork is preferred as this will give a printing result.

Listings

Complete the advertising order form and give to your sales representative or fax to 360-330-7960. *Please be sure to note which publication you want to advertise in.*

If you have any questions regarding acceptable artwork, please call our art department at 360-736-8065 or email at artdept@silveragency.com.



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